

## INTRODUCTION

Ndex Technologies delivers a truly unique, robust mass e-mailing product, the Ndex MassMailer. This totally customizable e-mail solution can be fully developed and integrated into your current web portal, providing high functionality and scalability to your employees, dealers, distributors or franchisees.

The Ndex MassMailer component offers seamless integration and clean, efficient workflow that encourages repetitious promotional e-mail campaigns with the highest degree of follow-through and competence.

## FEATURES

Send & Receive Mass E-mails in HTML, Plain Text, or a combination of both to create more effective, eye-catching content. Personalization, branding and content management features are included.

Manage and Upload Lists and organize your data by groups with an administrative control function.

Track Activity and Success of your campaigns by notification of opened and unopened e-mails, and click throughs of hyperlinks. Standardized and customized reporting reflects critical statistical data.

Access Database Resources from your internet browser, including Access, Excel, SQL Server and more.

## PRICING

Development fee includes the cost to create a detailed job specification, estimate pricing, create a development schedule and initiate the project.

Monthly Maintenance fee includes reduced rates to make minor changes to the MassMailer configuration and program rules.

Monthly Subscription fee includes a hosting fee and standardized pricing structure based on e-mail volume for ASP pricing option. These costs will be carefully projected and included in a detailed proposal document for your review following an initial discovery meeting.

## STANDARDIZED RATES



Up to 2,500 E-mails @ \$50.00/ month



Up to 5,000 E-mails @ \$100.00/ month



Up to 15,000 E-mails @ \$200.00/ month



Up to 20,000 E-mails @ \$300.00/ month



Up to 30,000 E-mails @ \$400.00/ month



Up to 45,000 E-mails @ \$500.00/ month

## CUSTOMIZED MassMailer SOLUTIONS

A Customized Solution is recommended for anticipated monthly volumes that exceed 45,000 e-mails. Ndex Technologies will work with you to design and deliver a mass e-mail component, with all of the features and functionality that you need to reach your target audience.

## FOR MORE INFORMATION

Contact Us today for more information about the MassMailer or any of the many solutions Ndex Technologies can develop for your organization.

## CALL US TODAY

866-636-NDEX (6339)

Or Visit Our Web Site at

[www.ndex.net](http://www.ndex.net)